

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Brian M. Shuster, et al.) Group Art Unit: 3622
Serial No.: 09/893,362)
Filed: June 25, 2001)
Title: METHOD AND APPARATUS FOR)
PROVIDING AUDIO ADVERTISEMENTS)
IN A COMPUTER NETWORK)

TRANSMITTAL OF POWER OF ATTORNEY

Commissioner for Patents
P. O. Box 1450
Alexandria, Virginia 22313-1450

Sir:

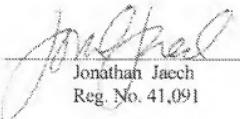
Applicants herewith forward the enclosed Power of Attorney and Statement Under 37 CFR 3.73(b) for the above-identified matter.

Respectfully submitted,

CONNOLLY BOVE LODGE & HUTZ LLP

Dated: 11/23/2006

By:


Jonathan Jaech
Reg. No. 41,091

Customer No. 58,688
P. O. Box 2207
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(213) 787-2501

STATEMENT UNDER 37 CFR 3.73(b)

Applicant/Patent Owner: Hoshiko, LLC

Application No./Patent No. 09/893,362 Filed/Issue Date: June 25, 2001

Entitled: Method and apparatus for providing audio advertisements in a computer network

[Name of Assignee] [Type of Assignee, e.g., corporation, partnership, university, government agency, etc.]

states that it is:

States what it is:

the assignee of the entire right, title, and interest; or

.....

2. an assignee of less than the entire right, title and interest.
(The extent (by percentage) of its ownership interest is _____ %)
in the patent application/insert identified above by virtue of either

A. An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel _____ Frame _____. or a true copy of the original assignment is attached.

OR

B. A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as follows:

1 From: Brian M. Shuster and Steven C. Bugg To: Ideafood, Inc.
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3. From: Ideaflood, Inc. To: Hoshiko, LLC
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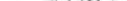
3. From: _____ To: _____
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Additional documents in the chain of title are listed on a supplemental sheet.

As required by 37 CFR 3.72(d)(1)(ii), the documentary evidence of the chain of title from the original owner to the assignee was, or concurrently is, being submitted for recordation pursuant to 37 CFR 3.11.
[NOTE: A separate copy (*i.e.*, a true copy of the original assignment document(s)) must be submitted to Assignment Division in accordance with 37 CFR Part 3, to record the assignment in the records of the USPTO.

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.


Signature

11/20/2006

Jonathan Jaech
Printed or Typed Name

(213) 787-2616
Telephone Number

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

POWER OF ATTORNEY TO PROSECUTE APPLICATIONS BEFORE THE USPTO

I hereby revoke all previous powers of attorney given in the application identified in the attached statement under 37 CFR 3.73(b).

I hereby appoint:

- Practitioners associated with the Customer Number: 55668
- OR
- Practitioner(s) named below (if more than ten patent practitioner's are to be named, then a customer number must be used):

Name	Registration Number	Name	Registration Number

as Attorney(s) or agent(s) to represent the undersigned before the United States Patent and Trademark Office (USPTO) in connection with any and all patent applications assigned only to the undersigned according to the USPTO assignment records or assignment documents.

Please change the correspondence address for the application identified in the attached statement under 37 CFR 3.73(b) to:

- The address associated with Customer Number: 55668

OR

<input type="checkbox"/> Firm or Individual Name		
Address		
City	State	Zip
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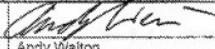
Assignee Name and Address

HOSHIKO, LLC
1756 114TH Avenue SE, SUITE 110
Bellevue, Washington 98004

A copy of this form, together with a statement under 37 CFR 3.73(b) (Form PTO/SB/06 or equivalent) is required to be filed in each application in which this form is used. The statement under 37 CFR 3.73(b) may be completed by one of the practitioners appointed in this form if the appointed practitioner is authorized to act on behalf of the assignee, and must identify the application in which this Power of Attorney is to be filed.

SIGNATURE of Assignee of Record

The individual whose signature and title is supplied below is authorized to act on behalf of the assignee.

Signature		Date	11/13/2006
Name	Andy Walton	Telephone	(425) 467-2330
Title	Authorized Person		